

ORDER



KSNV

Orders
Order / Rev: 104172
Alt Order #:
Product Desc: State Senate 4Q12
Estimate:
Flight Dates: 10/01/12 - 11/04/12
Original Date / Rev: 09/21/12 / 09/21/12
Order Type: GENERAL

Primary AE: Kevin Goodell
Sales Office: VEGS
Sales Region: Local

Agency
Name: Benny for Nevada
Buying Contact:
Billing Contact:
 1930 Village Center Cir.
 Las Vegas, NV 89134

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Benny for Nevada
Demographic: A25-54
Product Codes: PLC09
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$8,000.00	\$6,800.00
10/29/12	11/04/12	1	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$8,000.00	\$6,800.00	0.00
November 2012	1	\$900.00	\$765.00	0.00
Totals	16	\$8,900.00	\$7,565.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.003		0.00	NM	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	-TWT---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh----	:30		(\$400.00)		0.00	NM		
	See MG 1.14														
	[DEBATES]														
3	KSNV	10/01/12-10/07/12		M-F Wheel		7-730pm	-TWTh----	:30		(\$400.00)		0.00	NM		
	Credited														
	[cr]														
14	KSNV	10/05/12-10/05/12		M-F Wheel		7-730pm	-----F----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 1.1 10/03														
	Week:	10/08/12	10/14/12	M-WT---		3				\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KSNV	10/08/12-10/14/12		M-F Wheel		7-730pm	M-WTh----	:30		(\$400.00)		0.00	NM		
	See MG 1.15														
	[na debates]														
15	KSNV	10/12/12-10/12/12		M-F Wheel		7-730pm	-----F----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 1.5 10/11														
	Week:	10/15/12	10/21/12	MT-T---		3				\$400.00		0.00			

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Advertiser: Benny for Nevada
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 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/01/12	10/25/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$400.003		0.00	NM	11	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/15/12	10/21/12	MT-T---		3		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
8	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm	MT-Th----	:30		(\$400.00)		0.00	NM		
	See MG 1.16 [PGM CHG = JEOP OR WHEEL IN PRIME]														
9	KSNV	10/15/12-10/21/12	M-F Wheel			7-730pm	MT-Th----	:30		(\$400.00)		0.00	NM		
	Credited [cr]														
16	KSNV	10/17/12-10/17/12	M-F Wheel			7-730pm	--W-----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 1.8 10/16														
	Week:	10/22/12	10/28/12	MTWT---		4		\$400.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
11	KSNV	10/22/12-10/28/12	M-F Wheel			7-730pm	MTWTh----	:30		(\$400.00)		0.00	NM		
	See MG 1.17 [na debates]														
17	KSNV	10/19/12-10/19/12	M-F Wheel			7-730pm	-----F----	:30		\$400.00		0.00	NM		
	Ⓜ MG for 1.11 10/22														
2	KSNV	10/01/12	11/04/12	NFL Pre-Game / FNA NFL Pre-Game	CM	445p-515p (4:45 PM-5:15 PM)	-----	:30	0	\$900.003		0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S		1		\$900.00		0.00					
	Week:	10/08/12	10/14/12	-----S		1		\$900.00		0.00					
	Week:	10/15/12	10/21/12	-----S		1		\$900.00		0.00					
	Week:	10/22/12	10/28/12	-----S		1		\$900.00		0.00					
	Week:	10/29/12	11/04/12	-----S		1		\$900.00		0.00					
													Totals	16	\$8,900.00